



Twice Loved Sale Sponsorship Opportunities



Sponsorship Packages:

- 1. Platinum - \$1,000 Donation*****
 - a. Promotional Flyers in shopping bags at event*
 - b. Display of business sign at event in prominent location
 - c. FULL YEAR of marketing for two sales via APOM publications (website advertisement, mailing list serving over 600 families, and social media (newsletters, Facebook, and Instagram monthly posts)
 - d. Priority advertisement of your business name on all mail outs, pre-sale "save the date" cards as well as all publicity of the sale distributed and advertised throughout Austin
- 2. Gold - \$500 Donation**
 - a. Promotional Flyers in shopping bags at Fall sale event*
 - b. Display of business sign at Fall event
 - c. Business name, address, and website link listed on our website and Facebook page for the Fall sale
- 3. Silver - \$100 Donation**
 - a. Display of business sign at Fall sale event
 - b. Business name, address, and website link listed on our website and Facebook page for the Fall sale event
- 4. Bronze - \$50 Donation (cash or store gift certificate/merchandise for raffle)**
 - a. Business name, address, and website link listed on our Facebook page

Sponsors at Platinum, Gold, or Silver may also choose to purchase space for a table at the event for an additional \$100. Tables may display goods or merchandise better suited for demonstration to shoppers. Please contact twicelovedsale@austinpom.org or twicelovedsale@gmail.com for more details about this opportunity, as requests will be considered on a case-by-case basis, as space is available.

*Flyers will be distributed to the first 350 customers

**Please note: to ensure proper representation, sponsors will provide company logo, image, or marketing design to APOM so that it may be copied onto flyers and publications. Signs should be provided by the business before the event and will be returned at its conclusion.